



The Logistics Event of India

Logistics

The 13th Edition

Sponsorship Opportunities

Sponsorship Title	Event Sponsor	SCS / WTS MHE Partner	Co-Event Sponsor	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor	Patron Sponsor	Conference Sponsor
Financial Involvement in Lakhs (Exclusive all applicable taxes)	15	12	10	7.5	5	3	2	1.5	3
Branding in Event Venue									
Complimentary Space – Stall Area in Sqm	54 Raw	42 Raw	36 Raw	30 Raw	24 Built-up	12 Built-up	9 Built-up	6 Built-up	9 Built-up
Stand Alone Display System inside the Exhibition halls at strategic locations	✓	✓	✓	✓	✓	✓	✓	X	X
Logo on the Buntings near the Exhibition Hall	✓	✓	✓	X	X	X	X	X	X
Backdrop of the Logistics Summit	✓	✓	✓	✓	✓	✓	X	X	✓
Stand Alone Display System at the entry of the conference venue	✓	✓	✓	✓	X	X	X	X	✓
Stand Alone Display System near the lunch area	✓	X	X	X	X	X	X	X	✓
Stand Alone Display System inside the Conference Hall at strategic locations	✓	✓	✓	✓	X	X	X	X	✓
Corporate Video during Conference break hours) (1 to 2 Min max)	✓	✓	✓	✓	✓	✓	X	X	✓
Branding in Print Medium									
One Page Advertisement in the Exhibition Catalogue (Print & Digital) (To be given by the Sponsor)	✓	✓	✓	✓	✓	✓	✓	✓	✓
Supporter's Profile in the Exhibition Catalogue (500 words)	✓	✓	✓	✓	✓	✓	✓	✓	✓
Logo Display on the Exhibition Catalogue (Thank you Sponsors Page)	✓	✓	✓	✓	✓	✓	✓	✓	✓
Logo on Documentation Folder	✓	✓	✓	✓	✓	✓	X	X	✓
Corporate brochure insertion in the documentation kit (To be given by the sponsors)	✓	✓	✓	✓	✓	✓	X	X	✓
Thankyou Sponsors card	✓	✓	✓	✓	✓	✓	✓	✓	✓
Conference Passes - Complimentary Invitations for the conference	15	12	10	7	5	3	3	2	3



Confederation of Indian Industry

Supported by



Concurrently with



Branding in Promotional Activities									
Logo on Magazine Advertisements	✓	✓	✓	✓	✓	✓	X	X	✓
Logo on e-Mail Updates	✓	✓	✓	✓	✓	✓	✓	✓	✓
Logo on email signature	✓	✓	✓	✓	✓	✓	✓	✓	✓
Logo on Visitor Passes (invite)	✓	✓	✓	✓	✓	✓	✓	✓	✓
Social Media Bytes from CEO of the company	✓	✓	✓	✓	✓	✓	X	X	✓
Banners on social media with Supporters logo	✓	✓	✓	✓	✓	✓	✓	X	✓
Display of logo on Website with hyperlink to sponsors home page	✓	✓	✓	✓	✓	✓	✓	✓	✓

 Confederation of Indian Industry
 Supported by
 CII Institute of Logistics
Concurrently with
 IETF

The Logistics Event of India

Logistics
 The 13th Edition

20 - 22 Feb 2025, Pragati Maidan, New Delhi, India

www.cii-logistics.in